

Companies Who Have Used the Coaching Clinic®

(Partial List)

- Abbott Labs
- American Express
- Anthem Blue Cross/Blue Shield
- AT&T
- Bank of America
- Boston Scientific Corporation
- DuPont
- Federal Aviation Administration
- Government of British Columbia
- GTE
- IBM
- IRS
- Merrill Lynch
- National Teachers Association
- Proctor & Gamble
- Shell Chemical
- Southwest Airlines
- TD Industries
- Touchstone, Inc
- Toyota Motor Manufacturing
- United Way
- University of British Columbia
- University of Texas

To learn more about the
The Coaching Clinic®, please contact:

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Strategic To Tactical Coaching

Be Your Purpose

Do Your Mission

Have Your Dreams

**CORPORATE
COACH U**
Coaching Clinic®
Licensed Facilitator

The Coaching Clinic®

**Strategic Skills for Managers,
Leaders and Coaches**

Presented by:

**Dr. Peter DeShane DC, HBSc
Business Coach and Speaker
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What is the Coaching Clinic®?

It is a fully developed, organization-tested model which managers, leaders and coaches can implement immediately in their organizations, and includes:

- A two-day intensive experiential learning program
- Assistance in the development of coaching support processes and feedback loops
- Follow-up availability for telephone coaching, in-facility shadow coaching and teleconference group coaching for Coaching Clinic participants, as well as a follow-up coaches conference six weeks following implementation



How does the Coaching Clinic® benefit companies?

The organization's participants will raise their standards for their own skills and competencies. They will be able to immediately use primary and advanced coaching skills, facilitate coaching conversations, and use their knowledge of communications styles to maximize the effectiveness of workplace communications.

The Coaching Clinic and Facilitator Licensing Programs are extremely effective in teaching the coaching skills required for individuals to immediately apply coaching in their work and personal environment and to bring coaching to clients. If you are looking to bring coaching to corporations, the clinic is a great place to start.

- Susan Valdiserri, Sales and Competency Strategist
IBM Sales Center of Excellence

Who should participate?

Executives, managers and supervisors, as well as human resource, organizational development and quality improvement professionals and others wanting to learn advanced communication and organizational leadership skills should participate in this powerful program. Mastery of coaching skills is not dependant on previous managerial experience, and managers at all levels of training and experience will find the coaching tools to be powerful and immediately useful.



Why coaching? Why now?

Eager for more effective tools to help them and their organizations move beyond the limitations of their organizational development and process improvement programs, executives and managers are discovering how coaching can expand people's ability to take effective action.

More than a quick fix, coaching embodies a deep, personal learning process which makes it possible for individuals to succeed in areas where they are currently ineffective. Now, more than ever, companies need sustainable high performance if they are to achieve competitive advantage in the global marketplace.



Is my organization ready for coaching?

Some indicators that your company may be ready to become a coaching-based organization are:

- You want a system that promotes innovation and accelerates results
- You want to improve the effectiveness of recruitment, development and retention of valuable organizational members
- You want more from present continuous quality improvement programs
- You want a more vital corporate culture
- You want a performance management system that is applicable throughout the organization
- You want to move vision creation and decision making throughout the organization
- You want to improve organizational communication and team effectiveness
- You want to promote shared accountability for the success of the organization

