



Persuasion
Dynamics

www.peterdeshane.com

Persuade

Influence

Inspire

Persuasion Dynamics Client List

Puresource
Jiffy Lube
PriceWaterhouseCooper
Unique Training & Development
Great West Life
Freedom 55 Financial
Dundee Wealth Management
Motivational Coach
London Public School Board
London Catholic School Board
Huron College (University of Western Ontario)
CanFit Pro (Master presenter level)
Corporate Coach University
Canadian Association of Professional Speakers
InfoTech
Quixtar
ITWFoils
TD Waterhouse
Burlington Fire Department
Clarica Sunlife
JJ Barnicke
VuTech/Barroncast
The National Golf Club of Canada
SaiTech Signs
Window Film Systems
Senior Flexonics
Promark Shankman
Sunshade Window Films
Department of Cardiology, LHSC
Servier Pharmaceuticals International

We have also trained many individuals in our public seminars.

466 Wellington Ave, London, ON

peterdeshane@peterdeshane.com

519-630-9171





Persuasion
Dynamics

www.peterdeshane.com

Persuade

Influence

Inspire

Dr. Peter DeShane

Dr. Peter DeShane is a Professional Coach, Seminar Leader, Clinical Hypnotherapist and Chiropractor. He has been in private practice for twelve years. As a Chiropractor, Coach and Professional Speaker he has always sought to unlock the potential that lies within a person, waiting to be uncovered.

Utilizing his background in neuro-psychology (Honours, Gold Medalist, UWO), Chiropractic (proficient in over 10 healing techniques), Hypnotherapy (a licensed trainer) and Corporate Coaching (Graduate, Corporate Coach U.), Dr. Peter has developed numerous programs to help his clients better their communication skills, clarify their strategic planning process and grow their sales.

Peter's clients include Quixtar (Amway), Freedom 55 Financial, Price Water-House Coopers, InfoTech, Jiffy Lube and many others ranging from solo-preneurs to multinationals.

Peter approaches coaching with a spirit of curiosity and the belief that the client has all the answers within. Integrating his training at Corporate Coach University, Coaches Training Institute along with his skills in NLP and hypnosis, Peter likes to meet his client where they're at and co-create the "Impossible Future" for his client and help them achieve it faster and more enjoyably than they thought possible.

Peter has appeared on TV and radio and has been published in the Journal of Rheumatology. He has produced over 25 CDs on Hypnosis, Neural Enhancement and Persuasion. He has produced a number of private seminars that have been conducted in his own clinic and has lectured to numerous professionals in the private and public sectors. He has taught/lectured at McMaster Medical School, Fanshawe College, and D'Arcy Lane Institute.

He is the only Canadian provider of Brain Music Therapy (BMT). BMT is a powerful EEG biofeedback tool that has been scientifically shown to be effective in the treatment of insomnia, depression, anxiety and ADD. This therapy has been extensively used in Europe and the United States on over 10,000 people with great results and no side-effects.

Peter's approach to speaking, teaching and coaching incorporates communication with both the conscious and subconscious aspects of his audiences' minds. Enthusiastic and passionate about what he teaches, he also wants to make sure that people walk away from their sessions with viable tools that will allow people to make positive changes in their lives and the lives of people that in turn, they will touch.

466 Wellington Ave, London, ON

peterdeshane@peterdeshane.com

519-630-9171

